

...JOY COMES IN THE MORNING | PSALM 30:5

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# 2025 YEAR IN REVIEW



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MORNING CENTER



2025 was a year of answered prayer...

We're pausing with gratitude and hope to reflect on the blessings we experienced this past year, giving us renewed hope, resilience, and steadfast commitment to loving and serving those most in need.

Many moms have shared with us that they have felt seen, loved, and valued. As one patient told our receptionist,

*"I can definitely tell that you all love me."*

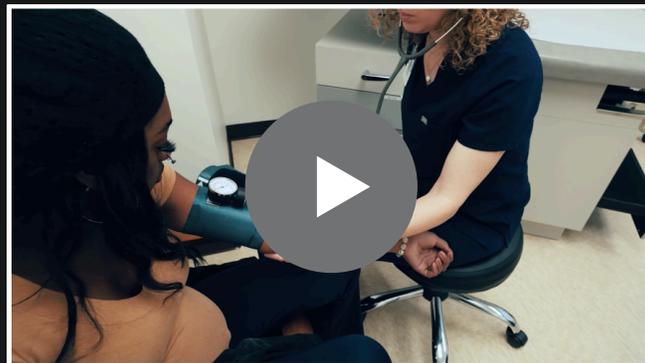


# The Organization: The Mission Takes Root

The Morning Center launched its new clinic location in Memphis, TN, at 2400 Poplar Ave, right next door to Planned Parenthood. This was a space much prayed over and provided for beyond anything we could have imagined. **Over 80%** of the clinic renovations, furnishing, and equipping were sponsored directly by our community partners.

Through generous pro-bono services, we were able to capture a comprehensive video overview of our mission in our new space.

*Click to watch!*



**MEET THE MORNING CENTER**

# The Community: Unprecedented Unity

At The Morning Center, partnership with the Church is essential to our mission. We recognize that the Body of Christ is present across every sphere of society, and we joyfully extend an invitation to join in this work of life and restoration. This year, over 55 churches and businesses partnered with us to help make this mission possible.

*quick stats...*

- ✓ 600+ Volunteer hours.
- ✓ 350+ attendees at community events.
- ✓ 13% increase in committed financial partnerships.



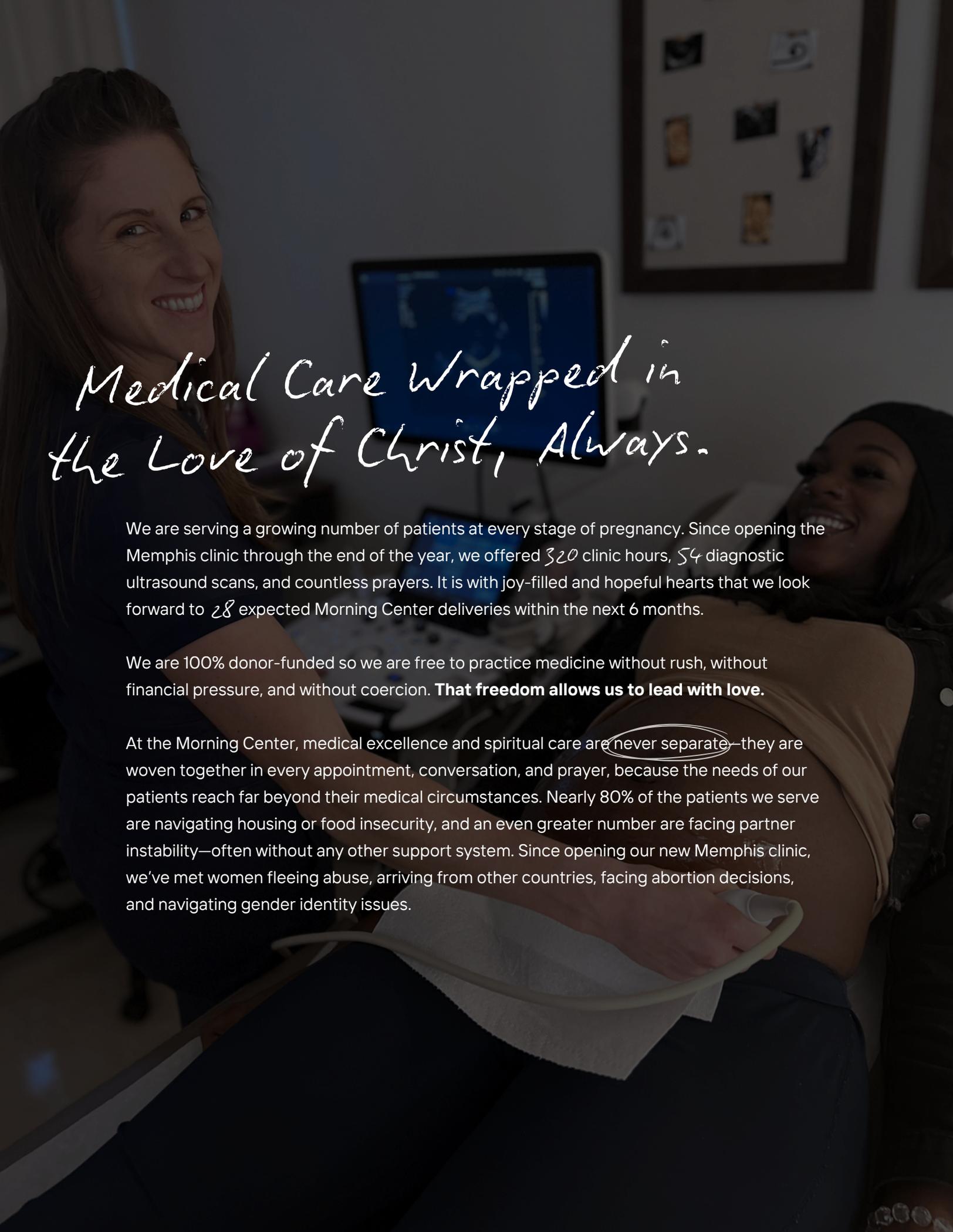
# Team Growth in God's Timing

This year, we experienced significant team growth that clearly reflected God's perfect timing. As Scripture reminds us, **'He has made everything beautiful in its time'** and each person the Lord brought was added by His design. Every new team member carries a unique grace, perspective, and calling—strengthening the whole in ways no one else could. Together, our medical leadership and missional support have expanded our ability to serve moms and babies with excellence, while remaining deeply rooted in Christ-centered, relational ministry. What the Lord has built is a unified team, **'joined and held together... as each part does its work'**, increasing our capacity to meet both medical and spiritual needs, all flowing from the heart of Jesus.



## New Team Members:

- ✓ Dr. Aaron Mitchell, MD | Medical Director
- ✓ Christina Willis, CNM | Certified Nurse Midwife
- ✓ Abigail Schroeder | Director of Communication + Mission Advancement
- ✓ Ashley Cassino | Director of Donor + Community Engagement
- ✓ Wisdom Roberts | Intern
- ✓ Olivia Fong, RN | Volunteer Nurse

A woman with long brown hair is smiling and looking towards the right. A healthcare provider, wearing a white coat, is examining her pregnant belly. The background shows a clinical setting with a computer monitor and a framed picture on the wall.

# Medical Care Wrapped in the Love of Christ, Always.

We are serving a growing number of patients at every stage of pregnancy. Since opening the Memphis clinic through the end of the year, we offered 320 clinic hours, 54 diagnostic ultrasound scans, and countless prayers. It is with joy-filled and hopeful hearts that we look forward to 28 expected Morning Center deliveries within the next 6 months.

We are 100% donor-funded so we are free to practice medicine without rush, without financial pressure, and without coercion. **That freedom allows us to lead with love.**

At the Morning Center, medical excellence and spiritual care are never separate—they are woven together in every appointment, conversation, and prayer, because the needs of our patients reach far beyond their medical circumstances. Nearly 80% of the patients we serve are navigating housing or food insecurity, and an even greater number are facing partner instability—often without any other support system. Since opening our new Memphis clinic, we've met women fleeing abuse, arriving from other countries, facing abortion decisions, and navigating gender identity issues.

*What gives us Hope is that we have been able to meet every one of these needs with the love of Christ...*

Our model of care is deeply relational, unhurried, personal, and prayerful. It's built on real relationships that bring hope and healing to every mom we serve. This commitment creates space to meet the spiritual needs of women like Kara.\*

Kara is a young mom who engaged with our receptionist, Elaine, in a Gospel-driven conversation, allowing Elaine to speak words of LIFE over her.

In a moment of uncertainty, Kara shared, "This is not at all what I thought my life would be like."

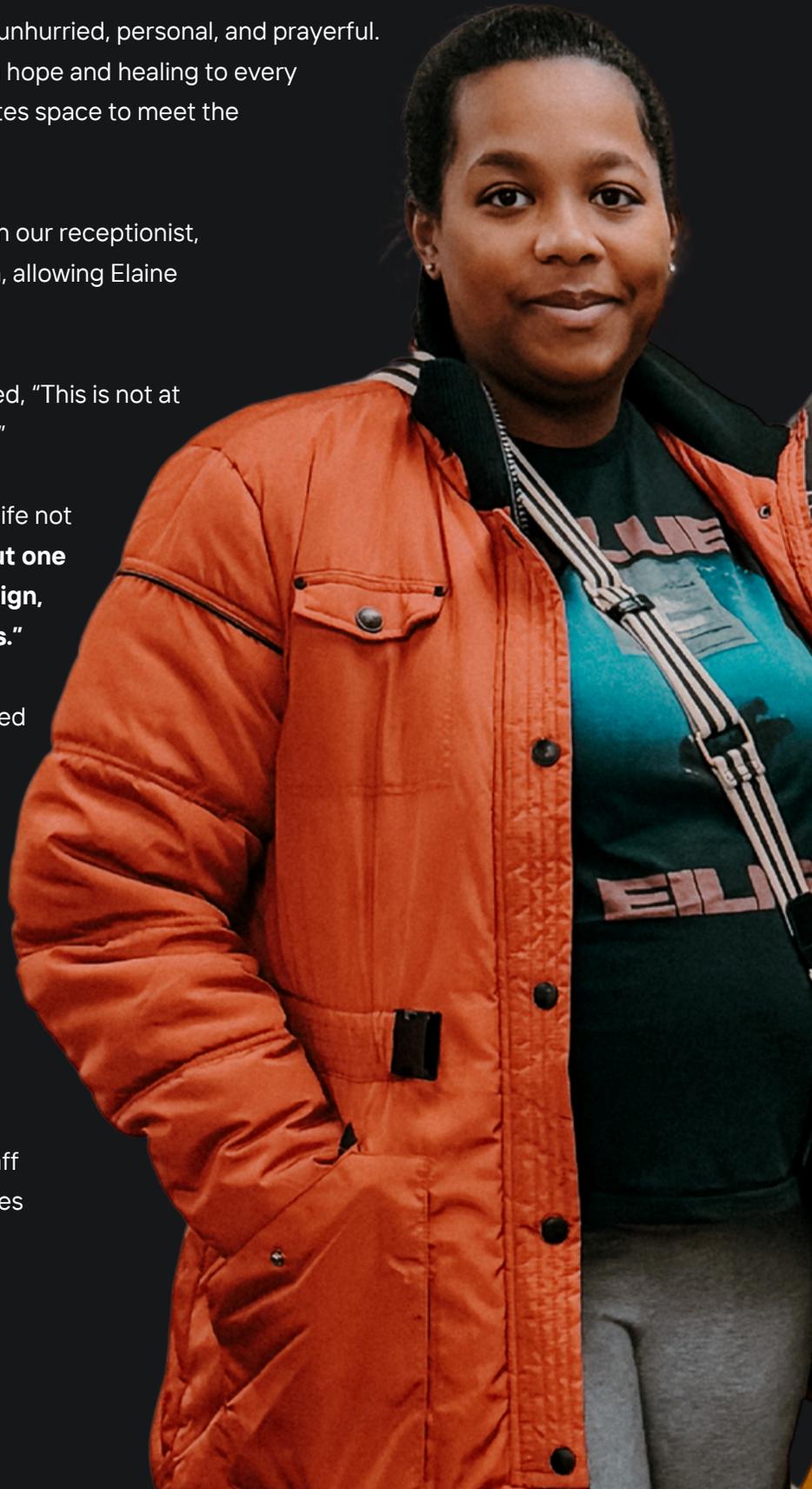
Elaine responded, "I understand that—life not being what you thought it would be. **But one thing I do know is this: God is sovereign, and he only wants good things for us.**"

Through this conversation, we deepened our relationship with Kara, and we witnessed her share the love she received in our care with other moms navigating similar circumstances.

*'We love because He first loved us'*  
*1 John 4:19.*

The moms we serve gift us with their trust in one of the most vulnerable moments of their lives, allowing our staff to meet the needs of their unique stories and extend the love of Christ.

\*Name and photo changed to protect identity





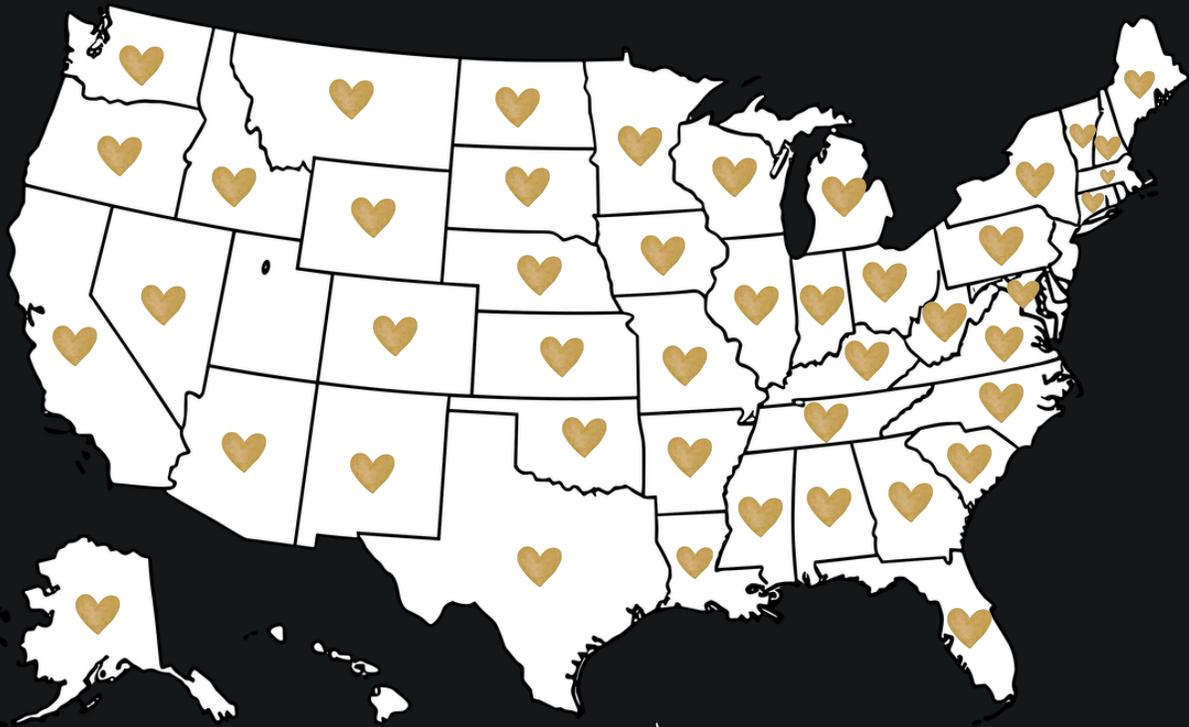
Since opening our new clinic location, **100%** of our patients have been prayed over, with **30 Bibles** distributed, and half of our moms engaging in **Gospel-driven conversations.**



# National Reach

This year, the Morning Center continued to grow both locally and nationally—advancing the banner for life across the United States. In 2025, our network of **partners spanned 46 states**, extending the impact of this mission well beyond Memphis.

Our Dallas, Texas Morning Center fund also continued to grow as we prayerfully seek the Lord's timing for future expansion.



→ Do you know someone in: Utah, Rhode Island, Delaware, or Hawaii who may connect with our mission? Will you share?

# Dearest Friend,

As we look toward 2026, we do so full of faith—believing there is still so much more healing and redemption ahead. What God has begun, He is continuing to unfold, often in ways quieter and more profound than we expect, as we keep our eyes fixed on Jesus.

This past year has reminded us that flourishing life is not an abstract idea.

It is lived out in relationships, in presence, in courage, and in love that shows up when it matters most. Every prayer prayed, every hour served, every gift given has become part of a much larger story—one where lives are being restored, and futures are being rewritten.

As this year comes to a close, please know this: we are praying blessing over you and your household in the year ahead—that the Lord would make his presence known and felt by you, provide abundantly, and multiply what you have sown for the sake of life and for His Kingdom.

Your partnership with this ministry has mattered more than you may ever fully see, and we are honored to carry it forward into the season ahead.

Thank you for standing with us. Thank you for believing. Thank you for being part of this story.

Ever Becoming,



*Pia Jo Reynolds*

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