



About *the* Event

Join us for the Morning Center's 2026 Flourishing Life Fundraising Gala on Thursday, November 12, 2026 at 6:30 PM. Together we will celebrate the lives being changed through compassionate, life-affirming prenatal care for underserved moms in Memphis, TN.

Imagine a city where the light of hope and the warmth of compassion fill every corner, where each life is cherished, and every mother-to-be is met with love. This vision is the heart of our ministry at the Memphis Morning Center, where we extend the transformative love of Jesus to underserved pregnant moms, through medical care.

ANTICIPATED ATTENDANCE

350

AUDIENCE DEMOGRAPHICS

Memphis Large Employers,
Small And Medium-Sized
Business Owners, Medical
Professionals, Leaders in
Ministry and the Community.
Like-Minded Individuals. 50%
Women, 50% Men

VENUE

**FedEx Event Center
Shelby Farms**
415 Great View Dr East
Suite 103
Cordova, TN 38018

Sponsorship Tiers

The Morning Center provides free, Jesus-centered prenatal and postpartum medical care for moms and babies in our community. Because this event is free to attend, **sponsorships ensure every dollar raised that evening goes directly toward patient care.**

TITLE | \$25,000

As Title Sponsor, your investment underwrites the event so that every dollar raised that evening goes directly toward patient care.

- Exclusive Title Sponsor recognition across all event marketing
- 3 dedicated social media features
- Premier logo placement on all event materials and website
- Opportunity to show promotional video during program
- Swag inclusion in guest gift bags
- Two VIP tables (20 seats total)

PLATINUM | \$15,000

Expands life-giving care for families across our community.

- Prominent recognition across all event marketing
- 2 social media features
- Logo placement on website and event materials
- Swag inclusion in guest gift bags
- Two VIP tables (20 seats)

DIAMOND | \$7,500

Helps care for multiple mothers throughout pregnancy.

- Recognition across all event marketing
- Social media feature
- Logo placement on website and event materials
- Swag inclusion in guest gift bags
- One VIP table (10 seats)

GOLD | \$3,500

Covers 9 months of care for both mother and baby.

- Logo placement on website and event materials
- Social media feature
- Swag inclusion in guest gift bags
- One reserved table (10 seats)

SILVER | \$1,000

Covers a full pregnancy ultrasound series.

- Name listed on website and event materials
- Swag inclusion in guest gift bags
- One reserved table (10 seats)

BRONZE | \$500

Provides a mother's first trimester prenatal visits.

- Reserved host table (10 seats)
- Name listed on website and event materials

For sponsorship inquiries or additional information, please contact:

ASHLEY CASSINO | 901.723.0020
ashley.cassino@morningcenter.org

THE IMPACT OF YOUR SPONSORSHIP



Every sponsorship helps provide free, Jesus-centered prenatal and postpartum care for moms and babies in our community.

\$500 Provides a mother's first trimester prenatal visits

\$1,000 Covers a full pregnancy ultrasound series

\$3,500 Covers 9 months of prenatal care for a mother and baby

\$7,500 Helps care for multiple mothers throughout pregnancy

\$15,000 Expands life-giving care for families across our community

Thank you for helping moms and babies flourish.