



Winter Gala

**SPONSORSHIP
OPPORTUNITIES**

MEMPHIS MORNING CENTER

Winter Gala

Dear Friend,

We are overjoyed to share our sponsorship opportunities for this year's Flourishing Life Winter Gala.

This year's theme, Flourishing Life, echoes the heart of Jesus in John 10:10:

"I have come that they may have life, and have it to the full."

We believe every mom and baby is made for that kind of life. A life rooted in Christ. Marked by Hope. Surrounded by Love. That's why we exist: to see moms, babies, and families in Memphis not just survive, but flourish in Jesus' name.

We deeply appreciate the kindness of every individual and organization that enable us to underwrite this event, allowing the donations raised to go directly to the life-transforming ministry we do. The funds raised through this event will support the Memphis Morning Center's mission to provide free, Jesus-centered, **prenatal + postpartum** care to pregnant women in great need.

It's an honor to work hand-in-hand with partners like you in furthering God's Kingdom, witnessing the restoration of the family unit through the transformative love of Jesus. Please consider partnering with us through sponsorship as we celebrate all God has done and will continue to do through the Memphis Morning Center. Your partnership means the world to us and to the mothers and families we serve.



In His Love,

A handwritten signature in black ink that reads "Pia Jo Reynolds". The signature is written in a cursive, flowing style.

Pia Jo Reynolds
President + CEO
Morning Center

About *the* Event

Join us for Morning Center's 2025 Winter Gala on Thursday, November 13th 2025 at 6:30PM. It will be an exciting evening filled with inspiration, vision, and community networking!

Imagine a city where the light of hope and the warmth of compassion fill every corner, where each life is cherished, and every mother-to-be is met with love. This vision is the heart of our ministry at the Memphis Morning Center, where we extend the transformative love of Jesus to underserved pregnant moms, through medical care.

ANTICIPATED ATTENDANCE

350

AUDIENCE DEMOGRAPHICS

Memphis Large Employers, Small And Medium-Sized Business Owners, Medical Professionals, Donors to MMC, Leaders in Ministry and the Community. Like-Minded Individuals. 50% Women, 50% Men

VENUE

**FedEx Event Center at
Shelby Farms**
415 Great View Dr E Suite
103, Cordova, TN 38018



Title
SPONSOR
\$15,000



As our Title Sponsor, your commitment to the Memphis Morning Center will be celebrated prominently throughout our banquet and beyond. Your business will be positioned to reach an incredible network of like-minded Memphians, as you enjoy the evening alongside other key stakeholders. This premier level of sponsorship includes:

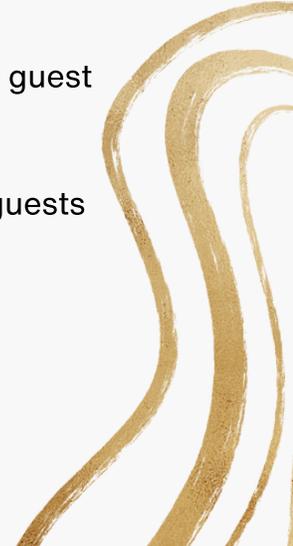
- **Exclusive Name Recognition:** Your brand prominently featured as the Title Sponsor during the event and across all event marketing materials.
- **Social Media Spotlights:** Four dedicated shoutouts on our social media channels throughout the year, ensuring your business reaches our engaged audience.
- **Personalized Gratitude Basket:** A personalized token of appreciation tailored to reflect our heartfelt thanks for your generous support.
- **Logo Visibility:** Your organization's logo prominently displayed in all event-related communications as the Title Sponsor.
- **Event Presence:** Interactive listing on our event website, ensuring attendees recognize your pivotal role in making our event possible.
- **Exclusive Marketing:** Opportunity to show promotional video during program to event attendees.
- **On-Site Recognition:** Your logo featured on table signage and prominently listed in our event program.
- **Showcase Your Company:** A dedicated slide in our event slideshow featuring your logo, website, and a brief description of your business.
- **Lasting Impressions:** Opportunity to include branded materials or swag in guest gift bags, keeping your business top-of-mind after the event.
- **Exclusive Hospitality:** Enjoy two reserved tables with VIP seating for 10 guests each, and the best view of our program.



Platinum SPONSOR

\$10,000

●

- **Name Recognition:** Your brand prominently featured during the event and across all event marketing materials.
 - **Social Media Spotlights:** Four dedicated shoutouts on our social media channels throughout the year, ensuring your business reaches our engaged audience.
 - **Personalized Gratitude Basket:** A personalized token of appreciation tailored to reflect our heartfelt thanks for your generous support.
 - **Logo Visibility:** Your organization's logo prominently displayed in all event-related communications.
 - **Event Presence:** Interactive listing on our event website, ensuring attendees recognize your pivotal role in making our event possible.
 - **On-Site Recognition:** Your logo featured on table signage and prominently listed in our event program.
 - **Showcase Your Company:** A dedicated slide in our event slideshow featuring your logo, website, and a brief description of your business.
 - **Lasting Impressions:** Opportunity to include branded materials or swag in guest gift bags, keeping your business top-of-mind after the event.
 - **Intentional Hospitality:** Enjoy two reserved tables with VIP seating for 10 guests each, and the best view of our program.
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Diamond \$5000 SPONSOR

- Recognition as a Diamond Sponsor during the event and across all event marketing materials.
- Three social media spotlights on our social media channels throughout the year, ensuring your business reaches our engaged audience.
- Customized gratitude basket tailored to reflect our heartfelt thanks for your generous support.
- Your organization's logo prominently displayed in all event-related communications.
- Interactive listing on our event website, ensuring attendees recognize your pivotal role in making our event possible.
- Your logo featured on table signage and prominently listed in our event program.
- A dedicated slide in our event slideshow featuring your logo, website, and a brief description of your business.
- Opportunity to include branded materials or swag in guest gift bags.
- One reserved tables with VIP seating for 10 guests each.

Gold \$2500 SPONSOR

- Recognition as a Gold Sponsor during the event and across all event marketing materials.
- Two social media spotlights on our social media channels throughout the year, ensuring your business reaches our engaged audience.
- Your organization's logo displayed in all event-related communications
- Interactive listing on our event website, ensuring attendees recognize your pivotal role in making our event possible.
- Your logo featured on table signage and listed in our event program.
- Your logo and website featured in event slideshow.
- Opportunity to include branded materials or swag in guest gift bags.
- One reserved table with VIP seating for 10 guests.





Silver **\$1000**
SPONSOR

- Social media spotlight on our social media channels.
 - Logo displayed in all event-related communications.
 - Interactive listing on our event website, ensuring attendees recognize your pivotal role in making our event possible.
 - Organization logo featured on table signage and listed in our event program.
 - Organization logo listed in event slideshow.
 - Opportunity to include branded materials or swag in guest gift bags.
 - One reserved table for 10 guests.
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Bronze **\$500**
SPONSOR

- Social media spotlight on our social media channels.
 - Organization name listed on our event website.
 - Organization name listed on table signage and in our event program.
 - Organization name listed in event slideshow.
 - Opportunity to include branded materials or swag in guest gift bags.
 - One reserved table for 10 guests.
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Table **\$250**
SPONSOR

- One reserved table for 10 guests.
- Organization name listed on event website.
- Organization name listed on table signage and in our event program.

SPONSORSHIP BENEFIT

TABLE BRONZE SILVER GOLD DIAMOND PRESENTING

	TABLE	BRONZE	SILVER	GOLD	DIAMOND	PRESENTING
1 Reserved table for 8 guests	✓	✓	✓	✓	✓ 2 Tables	✓ 2 Tables
Organization name in all event communication	✓	✓	✓ + Logo	✓ + Logo	✓ + Logo	✓ + Logo
Organization name on table signage	✓	✓	✓	✓	✓	✓
Social Media Shout Out (for recognition)		✓ 1 post	✓ 1 post	✓ 2 posts	✓ 3 posts	✓ 4 posts
Organization name in event slideshow		✓	✓ + Logo	✓ + Logo	✓ + Logo	✓ + Logo
Interactive listing on event webpage			✓	✓	✓	✓
VIP Seating				✓	✓	✓
Dedicated company slide in event slideshow					✓	✓
Customized VIP gratitude basket					✓	✓
Verbal sponsorship recognition during event					✓	✓
Recognition as "Presented By" on event invitation and website						✓

To contact our team directly, please email memphis@morningcenter.org

SECURE

your sponsorship

1

Scan this code to reserve your sponsorship package, or visit memphismorningcenter.org/gala



2

Our team will connect with you to review your sponsorship details.

3

Begin praying and considering who you can invite to this memorable event. Your invitation could lead to crucial support that helps the Memphis Morning Center continue it's vital service and ministry to pregnant mothers and babies in Memphis.

Thank You

**for your continued partnership with the
Memphis Morning Center.**

